

Sep. 28 1998 04:56PM P8

PHONE NO. : 4147865600

FROM : GMRMARKETING

VIRGINIA SLIMS DUELING DIVAS

Market Totals To Date

ST. LOUIS

Wk	Date	Club	Cap.	Avg. Attend.	# of surveys	% Surveys Attendance	# of Votes	% Votes Attend.	% Packs vs. surveys	VS	Lts	Men	W	Total
# 1	Th - Sept. 17	Humphrey's	400	250	375	38	10%	69	18%	32%	6	2	2	12
	Fr - Sept. 18	Blueberry Hill	500	250	42	8	19%	36	86%	38%	2	1	0	3
	Sa - Sept. 19	M.P. O'Reilly's	500	350	475	56	12%	39	8%	34%	6	6	7	19
# 2	Fr - Sept. 25	Trainwreck on the Landing	450	450	425	53	12%	93	22%	26%	2	8	2	14
	Sa - Sept. 26	Blueberry Hill	500	250	133	13	10%	109	82%	54%	4	3	0	7
# 3	Th - Oct. 1	Humphrey's	400	250										
	Fr - Oct. 2	Blueberry Hill	500	250										
	Sa - Oct. 3	Banana Joe's	500	500										
# 4	Fr - Oct. 9	Banana Joe's	500	500										
	Sa - Oct. 10	M.P. O'Reilly's	500	350										
# 5	Fr - Oct. 16	Mississippi Nights	1000	600										

Market Totals To Date

1150	168	12%	346	24%	33%	20	20	11	4	55
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Live Music Venues are in Bold
Issue Date: 9/28/98

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